

IN THE SPECIFICATION

Please rewrite the paragraph on page 8, lines 9-12, as follows:

Other means for identifying the particular banner can be used; such as a corresponding name of the banner, a pre-identified location of the banner or other means of entry into the data ~~filed~~ file can be used to identify the guidance picture associated with that particular hyperlink.

Please rewrite the paragraph beginning on page 8, line 19, and ending on page 9, line 5, as follows:

The typical method of selecting the hyperlink identified by banner 2 is the use of a pointer 3, as shown in Figure 2. Using the existing technology, the pointer is positioned over the banner and hyperlink using a mouse and the left button on the mouse is then clicked thereby selecting the link. When the link is selected, the user is then connected to the second web site, BBB Company's web site. From BBB Company's web page shown in Figure 4, if the user wants to buy BBB Company's product, WWW soft, the user must then position the pointer over the link 6 and once again select to connect to the linked page. Similarly, if the user wanted to connect to obtain additional information on BBB Company's product WWW soft, then the user would have to position the pointer over the link 7 and use the mouse to select the link to connect to the next page.

Please rewrite the paragraph on page 13, lines 11-13, as follows:

Additions, subtractions, deletions and other modifications of the ~~deseried~~ described embodiment will be apparent to those practiced in the art and are within the scope of the following claims.